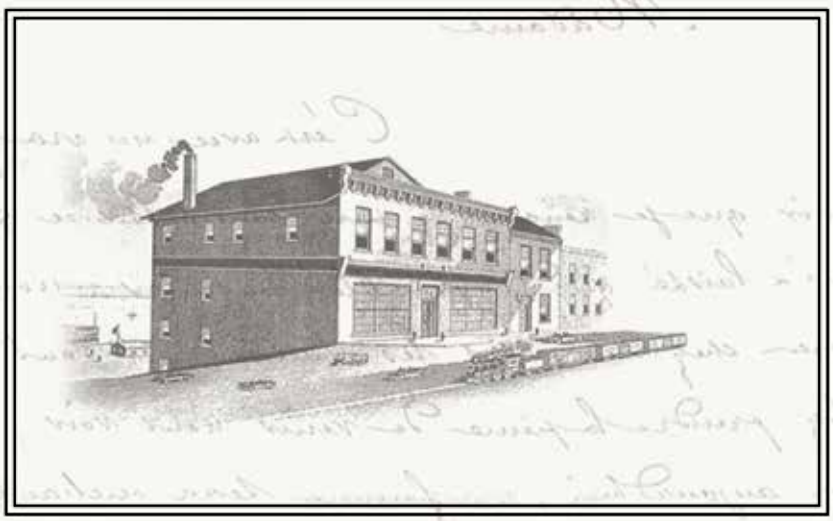


EVERYONE'S A WHORE. WE JUST SELL DIFFERENT PARTS OF OURSELVES

THOMAS SHELBY

CHAPTER I

OUR STORY



The Shady family was a syndicate of mobsters operating in early 1920s Birmingham, who rose to power through robbery, protection rackets, illegal gambling and black-market trading. A large part of their income was derived from the illegal production, import and export of alcohol.

The Shady Family name became a byword for all things booze-related. Having developed a certain expertise in this field, they built a secret lounge in their contraband laboratory, which they opened to an exclusive crowd of high-ballers and some of the city's most influential gures. The Shady Pig became the go-to establishment for spirit connoisseurs in search of the next-level sipping experience.

The Shady Pig

CHAPTER II

PHILOSOPHY

At The Shady Pig, we like to do things differently. Our bartenders have thrown out the traditional rule-book and replaced it with a creative, 'anything goes', experimental approach to cocktail-making.

We appreciate that our people know their shit and are as weird and curious as we are. Accordingly, we owe them high-quality drinks that interest and surprise. To us, this means inspired flavours, combinations that are not 'done to death', and innovative twists on age-old classics, served up at great value and without the fluffy jargon.

EXPERIMENTAL TECHNIQUES

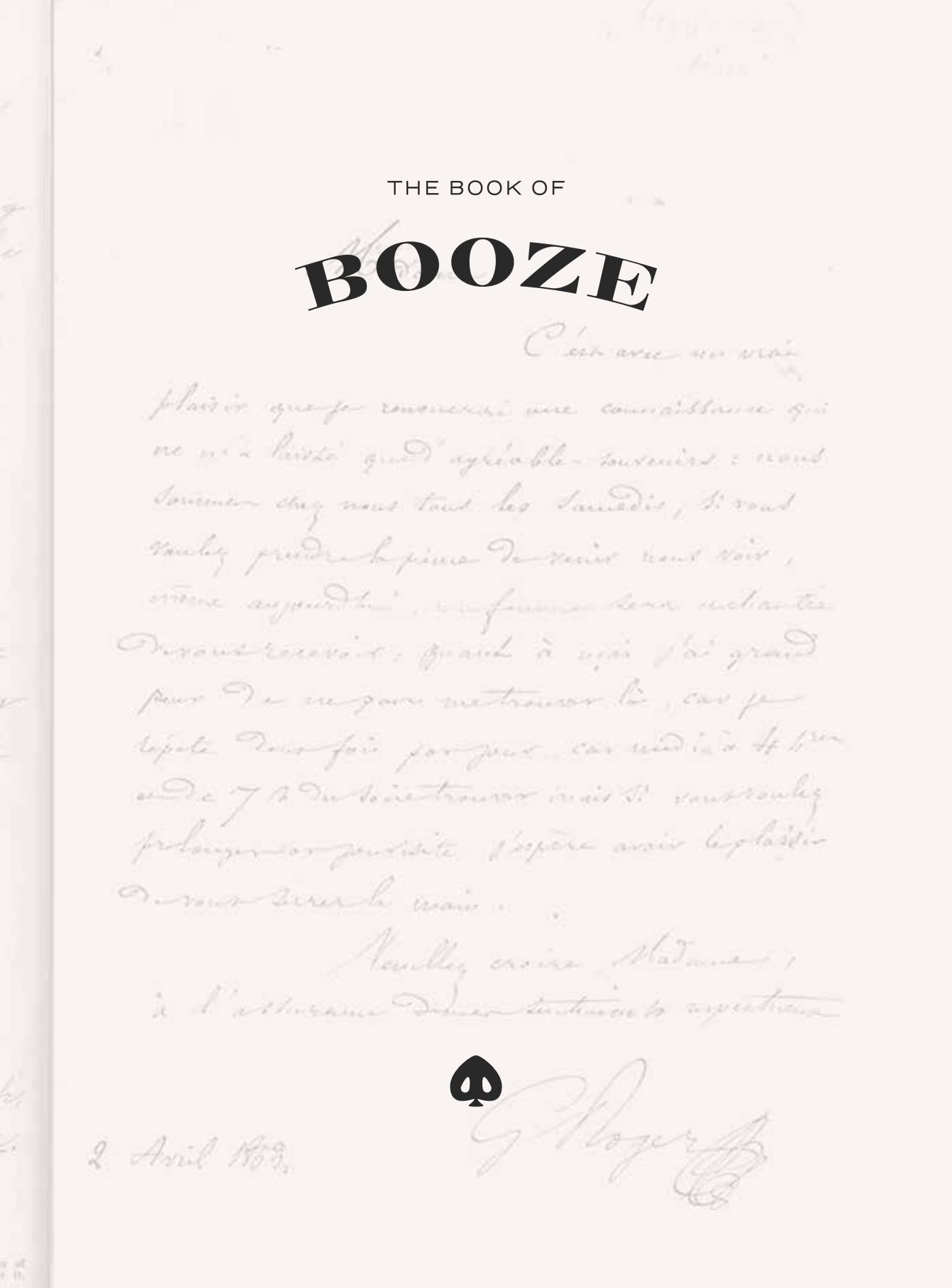


Here's the thing: we're obsessed with making our own ingredients! We craft our own spirits, tinctures, syrups, mixers and garnishes, using experimental techniques such as distillation, infusion, barrel-aging, fat-washing, fermentation and other technical stuff.

But it's not really about HOW we do it; it's about the quality of the experience we deliver. So take a seat and taste something a little adventurous - we bet you'll be in your oil tot!

THE BOOK OF

BOOZE



CHAPTER III

BRITISH OF THE WORLD



A British inspired bar, in South East Asia, open to the world.
Tea time—but shaken, stirred, and ours.



Osaka Sour

Monkey Shoulder Infused Japanese Sencha, Yuzu, Sakura, Citrus & Sencha Lemon Foam.

Japanese Whisky Sour

♠♠♠♠♠

PRICE: 170



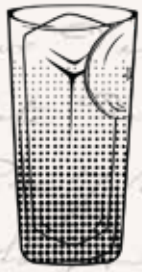
Cap Town Bees Kneez

Bols Vodka sous-vide Andaliman, Rooibos Honey Syrup, Citrus & Albumin.

Sour With a Twist

♠♠♠♠♠

PRICE: 150



Buenos Aires Highball

Lemon Verbena infused Bols Vodka, Giffard Peach Liqueur, Clarified Apple Juice, Vitamin C, Citrus, Carbonated.

Refreshing, Sparkling, Light

♠♠♠♠♠

PRICE: 150



Birds of Negroni

Campari Infused Berry Pop Tea, Myers Dark Rum, Tio Pepe Fino Sherry, Rooibos Honey And Lemon Distillate.

Jungle Bird meets Negroni.

♠♠♠♠♠

PRICE: 175

♠ : Intensity

All prices are in thousand (,000) of IDR
and subject to 8% service charge and 15% government tax.

CHAPTER IV

LET'S MAKE IT CLEAR



You don't need to know how, but we clarified those drinks! Why? Because those recipes are better like that.



Flavor of Bali

Limo Leaf infused Bols Vodka, Passion Fruit,
Coco Pandan, Citrus, Coconut Cream Clarified.

Clear & Tropical

♠♠♠♠♠

PRICE: 150



Sexiest Colada

Sailor Jerry Spiced Rum, Coco Pandan,
Burned Pineapple, Citrus, Coconut Clarified.

Rum, Coconut & Spices, Clarified

♠♠♠♠♠

PRICE: 160



Midori Glorious

Bombay Sapphire Gin, Melon Liqueur, Honey Dew,
Lemon, Honey & Basil, Milk Clarified & Carbonate.

Melon Gin & Tonic

♠♠♠♠♠

PRICE: 170



Swanky Chocolate 2.0

Home-made Pear Liqueur, Chocolate Distillate,
Cocoa Bitter.

Pear & Chocolate Martini

♠♠♠♠♠

PRICE: 150

♠ : Intensity

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CHAPTER V

THE WAY OF THE SHADY FAMILY



"Good taste is for people who can't afford sapphires"
- Thomas Shelby

Here are our takes on some of our favourite classics.



Viu Kare

Buffalo Trace Bourbon, Vermouth Rosso,
Braulio Amaro, Absinthe & Bitter.

Vieux Carré have sex with Sazerak

♠♠♠♠♠

PRICE: 180



Okinawa Margarita

Rooster Rojo Tequila Infused Yuzu & Turmeric,
Citrus & Passion Fruit.

Fruity, Zesty Margarita

♠♠♠♠♠

PRICE: 170



Paloma Dorada

Rooster Rojo Tequila Infused Pickled Jalapenos,
Calamansi & Atomic Yuzu Soda.

Freshly Spicy Paloma

♠♠♠♠♠

PRICE: 180



The Chester

Monkey Shoulder Whisky Infused Amarena Cherries,
Px Nectar, Cinnamon Tincture & Cacao Bitter.

Elevated Rob Roy

♠♠♠♠♠

PRICE: 165



Banana Walnut Old Fashioned

Myers Dark Rum Walnut Oil Fatwash, Nusa Cana
Banana Distillate, Banana Oleo, Cacao Bitters.

Everything is in the name. Straight Forward

♠♠♠♠♠

PRICE: 160



Px Mezcal Negroni

Montelobos Mezcal Espadin, Gonzaless Byass Px Nectar,
Extra Dry Vermouth, Campari.

Round Port Flavor Mezcal Negroni

♠♠♠♠♠

PRICE: 210

♠ : Intensity

All prices are in thousand (,000) of IDR
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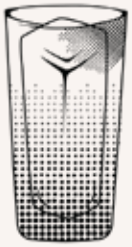
CHAPTER VI

THE EXPLORER



For those cocktail connoisseurs that venture bars around the world and look for something more adventurous, flirting with savoury flavors and complex combination... this is your page



Paloma Verde

Espolon Tequila Blanco, Celery Distillate, Bird Eye Chili & Sesame, Cucumber Juice, Citrus, Umami Bitter, Carbonated.

Tequila, Celery, Spicy

♠♠♠♠♠

PRICE: 160



Speak Cheesy

Monkey Shoulder Whisky, Red Wine Cordial, Giffard Chocolate Liqueur, Parmesan Cream Foam.

Wine & Cheese, What Could Go Wrong?

♠♠♠♠♠

PRICE: 180



Oichi Martini

Olive Infused Roku Gin, Shiso Umeshu, Dolin Vermouth Blanc, Umami Bitter.

Umami Martini Meets Umeshu

♠♠♠♠♠

PRICE: 185



Bloody Pristine

Sun-dried Tomato infused Vodka, Tio Pepe Fino Sherry, Citrus, Clarified Tomato Herbs & Spices Blend.

Clear Umami Bloody Mary

♠♠♠♠♠

PRICE: 150

♠ : Intensity

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CHAPTER VII

THE SHADY FAMILY CLASSICS



A selection of our favorite classic cocktails, served the traditional way or with The Shady Family unique twist. Enjoy them at any Shady Venue, guaranteeing a consistent experience wherever you choose to quench your thirst!



Moscow Mule

Bols Vodka, Lime Juice, Home-made Ginger Beer.

A Boosy Ginger Bite

♠♠♠♠♠

PRICE: 140



Hendrick's Aviation

Hendrick's Grand Cabaret, Giffard Crême De Violette, Luxardo Maraschino, Lemon Juice.

Straight Forward & Freshly Sour

♠♠♠♠♠

PRICE: 200



Whiskey Old Fashioned

Wild Turkey 81, Angostura Orange & Aromatic Bitter, Sugar.

Straight To The Point

♠♠♠♠♠

PRICE: 150



Whiskey Sour

Wild Turkey 81, Lemon Juice, Simple Syrup, Albumin.

The OG Sour Style Cocktail

♠♠♠♠♠

PRICE: 150

♠ : Intensity

All prices are in thousand (,000) of IDR
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Espresso Martini

Bols Vodka, Tia Maria Coffee Liqueur,
Espresso shot.

Wake Me Up & Fuck Me Up!

♠♠♠♠♠

PRICE: 150



Negroni

Campari, Cinzano Vermouth Rosso,
Bombay Sapphire Gin.

Strong, Bitter & Sweet

♠♠♠♠♠

PRICE: 155



Pornstar Martini

Vanilla Infused Bols Vodka,
Passoa & Passion Fruit.

For Bae...

♠♠♠♠♠

PRICE: 160



Margarita

Espolon Tequila Blanco, Agave Nectar,
Lime juice.

The Best Margarita Version. Period!

♠♠♠♠♠

PRICE: 170

♠ : Intensity

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CHAPTER VIII

JALISCO'S SECRET SELECTION



Tequila
CÓDIGO 1530®

For those that actually cares about quality!
A selection of cocktails based on an amazing craft tequila, with no added sweetener, color and no artificial flavor.





Código Margarita

Codigo Blanco, Agave, Lime.

Simply The Best!

♠ ♠ ♠ ♠ ♠

PRICE: 210



Código Breakfast Club

Codigo Blanco, Luxardo Maraschino, Orange & Almond Cordial, Lime, Absinthe.

If Hemingway Would Have Been To Mexico...

♠ ♠ ♠ ♠ ♠

PRICE: 210



Código Rosita

Codigo Rosa, Campari Infused Lemon Verbena, Blended Vermouth, Grapefruit Cordial.

Fresh Tequila Negroni

♠ ♠ ♠ ♠ ♠

PRICE: 240



Mexican Old Fashioned

Codigo Barrel Strengh, Citrus Agave Nectar, Kaffir Lime Tincture.

When Tequila Give Masterclass To Bourbon

♠ ♠ ♠ ♠ ♠

PRICE: 375

♠ : Intensity

All prices are in thousand (,000) of IDR
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Long before mixology had rules, there was only one rule in the Family: bring the good stuff.
These spirits crossed oceans, borders, and battle lines to find their way into our cellar.
They fueled the deals, the betrayals, the late-night toasts and early-morning regrets.
This is the core. The purest form of what we do.
No smoke, no mirrors just spirit.



CHAPTER IX

SPIRITS

VODKA

	by Glass	by Bottle
Grey Goose	150	2.800
Haku Vodka	150	2.800
Ketel One	160	2.900
Ciroc	180	3.000
Belvedere	160	3.000
Belvedere B10	–	6.000

GIN

Bombay Sapphire	140	2.500
Roku Gin	170	3.000
Peddlers Gin	160	2.800
Hendrick's	170	2.900
Hendrick's Flora Adora	180	3.200
Hendrick's Grand Cabaret	180	3.200
Citadelle Gin	170	3.000
Tanqueray	160	2.700
Tanqueray No.10	200	3.500
Four Pillars Rare Dry	160	–
Four Pillars Bloody Shiraz	180	–
Four Pillars Navy Strength	200	–
Monkey 47	300	3.500

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TEQUILA & MEZCAL

	by Glass	by Bottle
Espolon Blanco	140	2.500
Espolon Reposado	160	2.700
Espolon Añejo	170	3.000
Código 1530' Blanco	160	2.700
Código 1530' Rosa	190	3.000
Código 1530' Reposado	220	3.400
Código 1530' Añejo	350	5.500
Código 1530' Barrel Strength	400	6.000
Patrón Silver	160	2.700
Patrón Reposado	170	2.800
Patrón Añejo	200	3.000
Patrón El Cielo	600	8.500
Patrón El Alto	700	10.000
Rooster Rojo Reposado	160	2.600
KAH Blanco	160	2.700
KAH Reposado	180	3.000
KAH Añejo	200	3.200
Olmeca Altos Plata	180	–
Olmeca Altos Reposado	180	–
1800 Añejo	200	3.500
1800 Cristalino Añejo	220	3.700
1800 Guachi Monton Añejo	500	8.500
Jose Cuervo Reserva De La Familia Extra Anejo	450	8.000
Don Julio Blanco	190	3.200
Don Julio Reposado	220	3.700
Don Julio Añejo	250	4.000
Don Julio 1942	800	11.000
Don Julio 1942 Magnum	–	19.000
Clase Azul Reposado	800	11.000
Montelobos Espadin	160	2.700
Código 1530 Mezcal Artesanal	200	3.500

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WHISKY

	by Glass	by Bottle
Monkey Shoulder	140	2.500
Fireball Cinnamon Whisky	140	2.500
Glenfiddich 12 y.o	190	3.200
Glenfiddich 15 y.o	240	4.000
Aberfeldy 12 y.o	180	2.800
Aberfeldy 21 y.o	800	10.000
Balvenie DoubleWood 12 y.o	250	3.700
Balvenie French Oak 16 y.o	600	7.500
Singleton 12 y.o	–	3.200
Chivas Regal 12 y.o	170	2.800
Johnnie Walker Double Black	230	3.500
Dalwhinnie 15 y.o	250	4.000
Lagavulin 16 y.o	400	6.000
Talisker 10 y.o	250	3.800
Laphroaig 10 y.o	250	3.800
The Macallan 12 y.o Double Cask	450	7.000
The Macallan 18 y.o Double Cask	–	15.000

JAPANESE WHISKY

Suntory Kakubin Whisky	160	2.600
Suntory The Chita	200	3.000
Suntory Hibiki Harmony	550	7.200
Suntory Yamazaki Distiller's Reserve	600	7.500
Suntory Yamazaki 12 y.o	1.200	12.000

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BOURBON, RYE & COGNAG

	by Glass	by Bottle
Wild Turkey 81	140	2.500
Buffalo Trace Straight Bourbon	150	2.500
Maker's Mark Bourbon	150	2.500
Bulleit Bourbon	170	2.700
Bulleit Rye	170	2.700
Knob Creek Bourbon	190	3.000
Knob Creek Rye	220	3.200
Jack Daniel's Tennessee Whisky	180	2.800
Jack Daniel's Gentleman Jack	200	3.200
Hennessy VSOP	300	3.500
Hennessy XO	700	10.000

RUM

Sailor Jerry Spiced Rum	140	2.500
Myers's Original Dark	140	2.500
Nusa Cana Tropical	140	2.500
Plantation Original Dark	180	2.800
The Kraken Black Spiced Rum	190	3.000
Flor de Caña 12 y.o	200	3.200

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CHAPTER X

WINES

RED WINES

	by Glass	by Bottle
I Muri Negroamaro Puglia (Italy)	145	700
Mount Rozier The House Martin Pinot Noir (South Africa)	145	700
La Vieille Ferme Rouge (Syrah, Grenache, Carignan) (France)	–	1.000
Michel Lynch Bordeaux AOC Rouge (France)	–	1.000
Château des Laurets Puisseguin Saint–Émilion (France)	–	1.500

WHITE WINES

Rongopai Marlborough Sauvignon Blanc (New Zealand)	145	700
Santa Carolina Chardonnay (Chile)	–	800
Corte Giara Pinot Grigio (Italy)	–	1.000
Domaine Vacheron Sancerre Blanc (France)	–	2.000

ROSE WINES

Astros Lunar Collection Côtes de Provence Rosé (Organic) (France)	155	750
Astros Amour Côtes de Provence Rosé (Organic) (France)	–	1.100

SPARKLING WINE & CHAMPAGNE

Cinzano Prosecco (Italy)	155	750
Laurent–Perrier La Cuvée Brut (France)	–	3.500
Moët & Chandon Brut Impérial (France)	–	3.500
Moët & Chandon Ice Impérial (France)	–	3.700
Moët & Chandon Brut Impérial Magnum 1.5L (France)	–	7.000
Dom Pérignon Luminous (France)	–	14.500

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CHAPTER XI

FINALE

Trust your vibes - they don't lie.
When in doubt, trust alcohol:
It's always a good proofing water;
it tells you who's real and who isn't!



By C. C. Lister, Teacher of Penmanship, Brooklyn, N. Y. Training School for Teachers. This page shows Mr. Lister to be master of [illegible] business writing. He will present a course of lessons in this style in the B. E. beginning in September. Watch for it.