

*The*  
SHADY  
FOX  

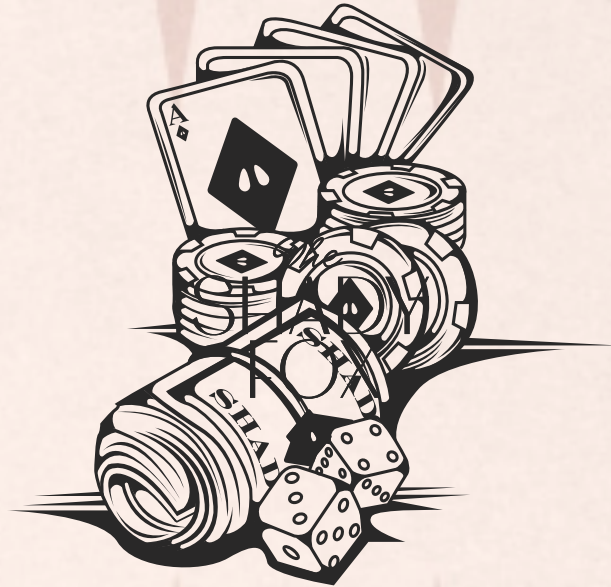



**“EVERY NIGHT  
IS A GAMBLE.  
YOU GOTTA BET  
THE BEST OUT OF IT.”**

CHAPTER I  
**OUR STORY**

*The* SHADY FOX

PLACE YOUR BETS



THE SHADY FAMILY is a syndicate of mobsters that was prospering in England in the 30's. They were involved in the illegal production, import and export of alcohol, and were deriving their power from robbery, protection and violence, and corruption.

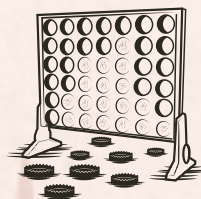
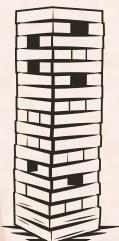
Having developed strong connections in both the underworld and political scene, the family spread its operation to London, establishing itself as one of London most notorious underworld syndicate. They opened gambling clubs all around town, dominating the illegal gambling scene, via casino fixing, money laundering and corruption.

CHAPTER II  
**GAME MENU**

“Because aristocrats and criminals have a lot in common:  
they’re both selfish, get bored easily and have access  
to loads of cash they didn’t have to work honestly to get!

Welcome to The Shady Fox, the perfect playground for high rollers  
and gangsters alike to rub elbows and roll the dices.”

The Shady Family,  
London, 1932.



## **THE DRUNK PLAYER MANIFESTO**

YOU'RE EITHER  
IN OR OUT!

IF YOU'RE IN, PLAY THE GAME  
AS IF THERE IS NOTHING TO LOOSE.

PLAY THE GAMES, YES.  
BUT DON'T LET THE GAME  
PLAY YOU.

DO NOT MISTAKE BAD PLAY OR BAD LUCK,  
IT'S A DEADLINE SIN.

EVERYBODY'S PLAYING THE GAME.  
BUT NOBODY'S RULES ARE THE SAME.

WHEN IN DOUBT, PLAY THE FOOL  
TO FOOL THE FOOL WHO THINKS THEY ARE  
FOOLING YOU.

IF YOU LOOK AROUND THE TABLE AND  
CAN'T TELL WHO THE SUCKER, IT IS YOU.

AND IF YOU LOOSE, DON'T HATE THE PLAYERS.  
HATE THE GAME!



CHAPTER III

# PHILOSOPHY

<i>The</i> SHADY FOX	PLACE YOUR BETS
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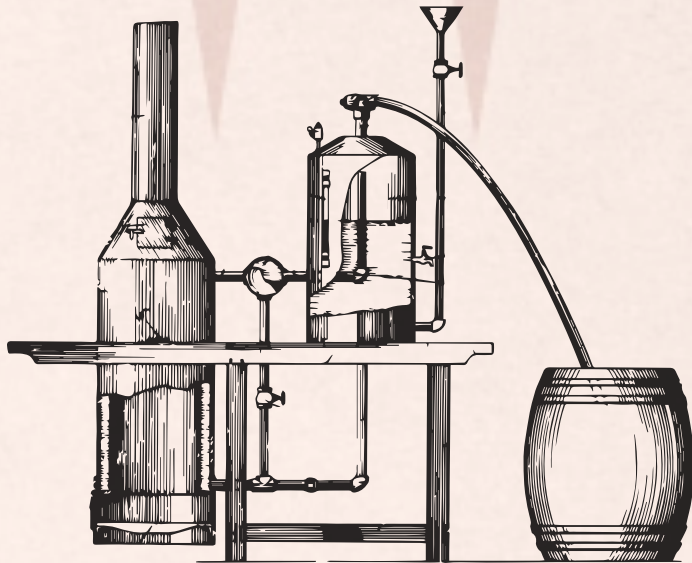
At The Shady Family, we like to do things differently. Our bartenders have thrown out the traditional rule-book and replaced it with a creative, 'anything goes', experimental approach to cocktail-making.

We appreciate that our people know their shit and are as weird and curious as we are. Accordingly, we owe them high-quality drinks that interest and surprise.

To us, this means inspired flavours, combinations that are not 'done to death', and innovative twists on age-old classics, served up at great value and without the fluffy jargon.



## EXPERIMENTAL TECHNIQUES



Here's the thing: we're obsessed with making our own ingredients! We craft our own spirits, tinctures, syrups, mixers and garnishes, using experimental techniques such as distillation, infusion, barrel-aging, fat-washing, fermentation and other technical stuff. But it's not really about HOW we do it; it's about the quality of the experience we deliver. So take a seat and taste something a little adventurous!



CHAPTER IV  
**BARTENDERS'  
CREATION**



After hours of experimenting and enhancing, our bartenders emerged with a selection of cocktails, unlike anything you've ever tasted. From sweet and fruity to bold and boozy, each drink is a masterpiece of flavor and artistry by our bartenders.

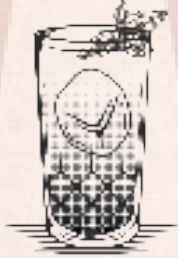
Proudly present the Bartenders' Creation: a selection of cocktails crafted around immersive presentations, multi-sensory elements, and a hefty dose of vintage 90-style.





SIGNATURE


## BARTENDERS' CREATION



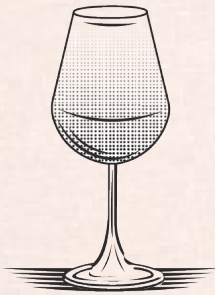
N<sup>o</sup>.1

### HERITAGE HIGHBALL

*Whiskey, Falernum, Lemon, Coconut water, Kemangi*

NUTTY   
FRESH   
SALTY 

155K



N<sup>o</sup>.2

### BEETHOVEN

*Bourbon, Pineapple, Strawberry, Herb, Absinthe, Bitter*

SWEET   
SPICE    
SMOKY  

160K



N<sup>o</sup>.3

### THE ILLUSIONIST

*Tequila Sousvide Grilled Pineapple,  
Ginger & thyme distilled, Honey, Lemon*

FRESH   
FRUITY    
SWEET 

165K



N<sup>o</sup>.4

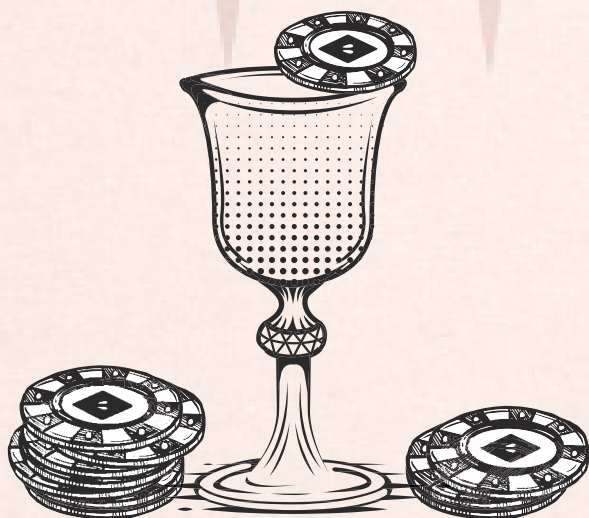
### NATIVE APERITIVE

*Spiced rum washed coconut oil, Campari pandan,  
Grilled pineapple vermouth, Leftover pineapple leather*

BITTER    
BOOZY   
UMAMI  

190K

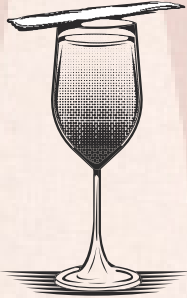
CHAPTER V  
**SIGNATURE**



A selection of unique, original cocktails that epitomises The Shady Fox's creative, 'anything goes', experimental approach to bartending.



SIGNATURE  
**PLACE YOUR BET**



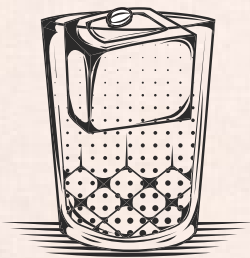
N° 1

**GO**

*Vodka, Prosecco, Guava,  
 Strawberry, Lime.*

SWEET           ♦   ♦  
 FRUITY         ♦   ♦   ♦  
 FRESH         ♦   ♦

160K



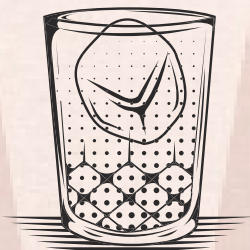
N° 2

**GRACE'S SECRET**

*Whiskey infused with blackpepper,  
 Lemon, Orgeat, Sugar*

SWEET & SOUR   ♦   ♦   ♦  
 PEPPERY         ♦   ♦  
 NUTTY           ♦

155K



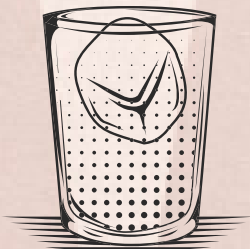
N° 3

**BUONA SERA SIGNORINA**

*Tequila, Coffee, Cinnamon, Vanilla,  
 Clove, Horchata*

SWEET           ♦   ♦   ♦  
 SPICE           ♦   ♦   ♦  
 NUTTY           ♦   ♦

180K



N° 4

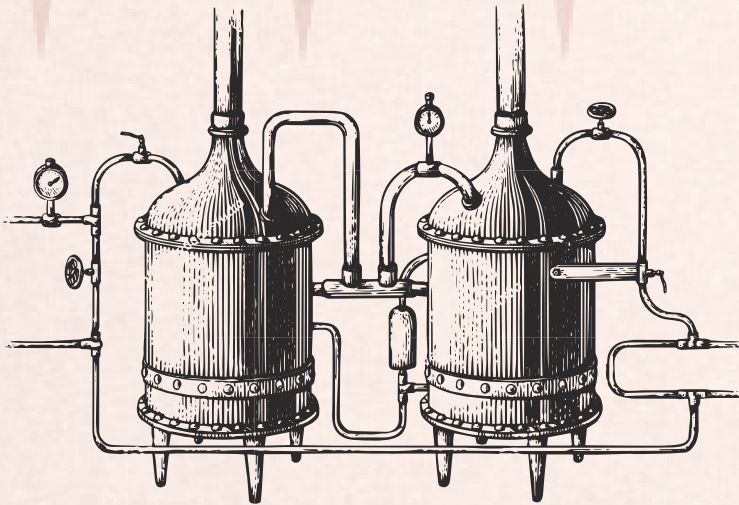
**MEZCAL NEGRONI**

*Mezcal, Tequila, Vermouth,  
 Campari, Fortified wine.*

SWEET           ♦   ♦   ♦  
 BITTER         ♦   ♦   ♦  
 SMOKY         ♦   ♦

230K

CHAPTER VI  
**DISTILLED**



Our homemade range of distills take centre stage  
in these eclectic and creative cocktails.

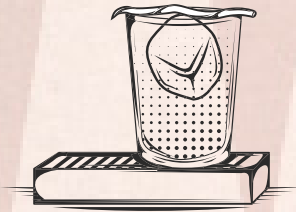
Flavour-laden mixtures are put through a thorough distillation process,  
allowing us to separate the different elements of the liquid to extract aromas  
and remove undesirable characteristics.

The final product – the distill – is a clarified and purified  
concentrate of flavours that captures the heart of each mixture.



SIGNATURE  
**PLACE YOUR BET**

N<sup>o</sup>.1



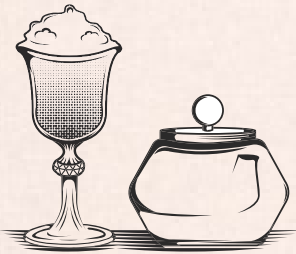
## **DERN KA LA**

*Gin, Tom Yum distilled,  
Sugar, Saline.*

SWEET & SOUR    ◆ ◆ ◆  
SAVORY            ◆  
HERBACEOUS    ◆ ◆

155K

N<sup>o</sup>.2



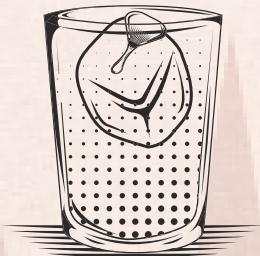
## **SHOGI ICE TEA**

*Gin, Matcha distilled, Citrus distilled,  
Yogurt water, Matcha foam.*

SWEET            ◆ ◆ ◆  
SOUR             ◆  
FRESH            ◆ ◆

155K

N<sup>o</sup>.3



## **QUEEN OF HEART**

*Gin, Cherry liqueur, Clarified lime,  
Sugar, Red wine.*

SWEET            ◆  
EARTHY          ◆  
ASTRIGENT      ◆ ◆

155K

N<sup>o</sup>.4



## **PORN STAR**

*Vodka, Passion fruit distilled,  
Lime distilled, Sugar.*

SWEET            ◆ ◆ ◆  
BITTER           ◆ ◆  
SMOKY            ◆

155K



CHAPTER VII  
**GAMES &  
COCKTAILS**



A playful selection of game-inspired cocktails,  
where immersive presentation and multi-sensory elements make up for  
a true theatrical sipping experience.

**YOU'RE INVITED TO PLAY YOUR LUCK!  
LOSE AND PAY, OR WIN AND THE COCKTAIL IS ON US!**



SIGNATURE  
**PLACE YOUR BET**



N° 1

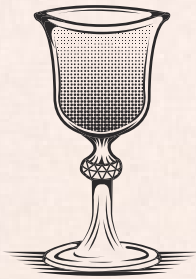
## **A LOTERIA**

*Coconut fat washed Tequila, Pineapple, Lime,  
Herb syrup, Basil.*

SWEET      ◆ ◆  
FRUITY     ◆ ◆ ◆  
FRESH     ◆ ◆

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160K



N° 2

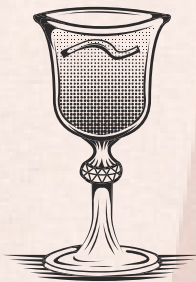
## **POQUE**

*Bourbon, Rye, Dry vermouth,  
Clarified lemon, Sugar.*

SWEET     ◆ ◆ ◆  
SOUR       ◆  
FRESH     ◆ ◆

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155K



N° 3

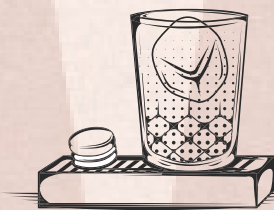
## **THE CHESTER CUP**

*Gin, Celery tomato distilled,  
Blackpepper, Sugar.*

SWEET     ◆  
EARTHY    ◆  
ASTRIGENT ◆ ◆

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155K



N° 4

## **ROLLING A DOUBLE**

*Tequila, Campari, Espresso,  
Fortified wine, Sugar.*

SWEET     ◆ ◆ ◆  
BITTER    ◆ ◆

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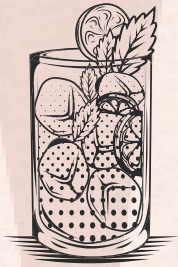
200K

CHAPTER VIII  
**CLASSIC**



A selection of our favourite classic cocktails, served the historic way  
or with The Shady Fox's distinctive experimental twist.





N° 1

## MOJITO

*Rum, Lime, Mint.*

SWEET



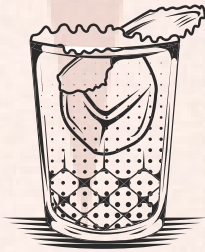
SOUR



FRESH



140K



N° 2

## WHISKY SOUR

*Bourbon, Lemon,  
Albumin.*

SWEET



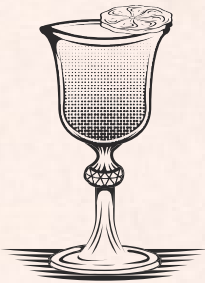
SOUR



NUTTY



150K



N° 3

## FRENCH MARTINI

*Vodka, Berry liqueur,  
Pineapple, Lime.*

SWEET



EARTHY



ASTRIGENT



150K



N° 4

## NEGRONI

*Gin, Campari,  
Vermouth.*

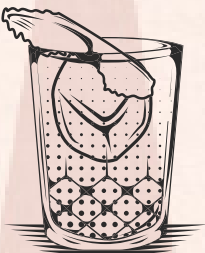
SWEET



BITTER



155K



N° 5

## OLD FASHIONED

*Bourbon, Orange and  
aromatic bitter, sugar.*

SWEET

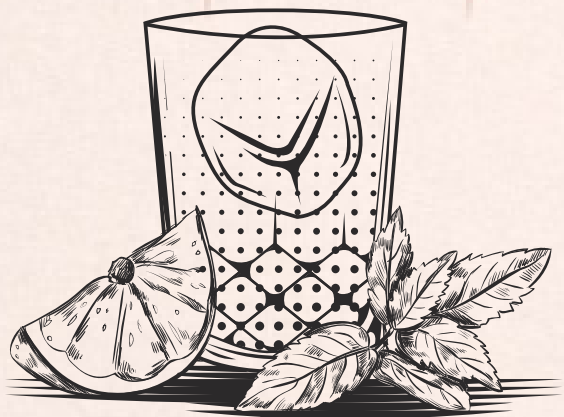


BITTER



155K

CHAPTER IX  
**BUILD YOUR  
OWN**



MARGARITA

Have a margarita that's uniquely yours!  
This fully customisable experience invites you to showcase your creativity  
and design a margarita that suits  
your preferences.





Pick your Glass :



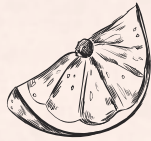
Rock



Martini

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Pick your salt :



Citrus



Orange



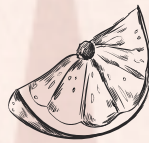
Cucumber



Regular

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Pick a Perfume :



Citrus



Eucalyptus



Peppermint

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CHAPTER XI  
**WINES**

## **RED WINE**

	by Glass	by Bottle
Cru La Maqueline	145	700
Clay Creek		800
Caruso & Manini Naturalmente Bio Doc		1.000
Chateau Haut Barreys		1.000
La Croix Montlabert Saint Emilion Grand Cru		2.000

## **WHITE WINE**

	by Glass	by Bottle
Marlborough Sauvignon Blanc	145	700
Piccini Pinot Grigio Delle Venesie		800
Villa Maria Private Bin Sauvignon – Blanc		1.000
Ashbrook Chardonnay		1.000
Pascal Jolivet Blanc Fume		1.300

## **SPARKLING WINE & CHAMPAGNE**

	by Glass	by Bottle
Cinzano Prosecco	145	700
Bauchet Cuvee Signature Premier Cru Brut		2.000
Laurent Perrier La Cuvee Brut		2.500
Philipponnat – Royal Reserve Brut		3.000
Moet & Chandon – Imperial Brut		3.500

All prices are in thousand (,000) of IDR  
and subject to 15% government tax and 7% service charge.

CHAPTER XII  
**SPIRITS**

## **VODKA**

	by Bottle
Bols Vodka	1.500
Grey Goose	2.000
Ketel One	2.000
Haku Vodka	2.000
Ciroc	2.500
Belvedere	2.500

## **RUM**

	by Bottle
Sailor Jerry Spiced Rum	1.800
Bacardi Carta Blanca	1.800
Plantation Original Dark	2.200
The Kraken Black Spiced Rum	2.700
Diplomatico Mantuano	2.500
Diplomatico Planas	2.800
Angostura Gold Rum 7 Y.O	2.500
Angostura 1824	3.500

All prices are in thousand (,000) of IDR  
and subject to 15% government tax and 7% service charge.

CHAPTER XII  
**SPIRITS**

**GIN**

	<b>by Bottle</b>
Gibson Gin	1.500
Bombay Sapphire	1.800
Hendrick's	2.200
Citadelle Gin	2.200
Roku Gin	2.200
Bobby's Schiedam Dry	2.200
Beefeater	2.000
Tanqueray	2.200
Tanqueray No. 10	3.500
Four Pillars Rare Dry	3.000
Four Pillars Bloody Shiraz	3.200
Four Pillars Navy Strength	3.500
Monkey 47	3.500

All prices are in thousand (,000) of IDR  
and subject to 15% government tax and 7% service charge.



CHAPTER XII  
**SPIRITS**

**TEQUILA**

	by Bottle
Espolon Blanco	2.000
Espolon Reposado	2.200
Espolon Anejo	2.500
Milagro Silver	2.500
Milagro Reposado	3.000
Corazon Blanco	2.200
Olmeca Altos Plata	2.500
Olmeca Altos Reposado	2.700
Kah Reposado	3.200
Kah Anejo	3.500
Patron Silver	2.500
Patron Reposado	2.800
Patron Anejo	3.000
Patron El Cielo	7.500
Aman Reposado	4.000
Aman Anejo	6.000
1800 Reposado	3.200
1800 Anejo	3.500
Don Julio Reposado	3.500
Don Julio Anejo	3.700
Don Julio 1942	8.500
Codigo Rosa	3.200
Codigo Reposado	3.500
Codigo Rosa Reposado	3.800
Codigo Anejo	5.500
Clase Azul Reposado	9.500

**MEZCAL**

	by Bottle
Montelobos Espadin	2.500
Codigo Mezcal Artesanal	3.500

All prices are in thousand (.000) of IDR  
and subject to 15% government tax and 7% service charge.

CHAPTER XII  
**SPIRITS**

**WHISKY**

	by Bottle
Dewar's Cask Series – Japanese Smooth	1.800
Monkey Shoulder	2.500
Glenfiddich 12 Y.O	2.500
Glenfiddich 15 Y.O	3.500
Dewar's 18 Y.O	4.000
Aberfeldy 12 Y.O	2.500
Aberfeldy 21 Y.O	9.000
Balvenie Double Wood 12 Y.O	3.700
Balvenie French Oak 16 Y.O	7.500
Singleton 12 Y.O	3.000
Chivas Regal 12 Y.O	2.500
Naked Malt Whisky	2.500
Jack Daniel's Tennessee Whisky	2.500
Jack Daniel's Gentleman Jack	3.000
Johnnie Walker Double Black	3.500
Dalwhinnie 15 Y.O	4.000
Lagavulin 16 Y.O	6.000
Talisker 10 Y.O	3.500
Laphroaig 10 Y.O	3.500
The Macallan 12 Y.O Double Cask	6.000
The Macallan 15 Y.O Double Cask	7.500

All prices are in thousand (.000) of IDR  
and subject to 15% government tax and 7% service charge.



## **JAPANESE WHISKY**

	by Bottle
Suntory Whisky	2.500
Suntory The Chita	3.000
Suntory Hibiki Harmony	7.500
Nikka From The Barrel	3.200
Nikka 12 Y.O	9.000
Suntory Yamazaki Distiller's Reserve	7.500
Suntory Yamazaki 12 Y.O	12.000

## **BOURBON, RYE & COGNAC**

	by Bottle
Wild Turkey 81	1.800
Bulleit Bourbon	2.500
Bulleit Rye	2.500
Knob Creek Bourbon	2.700
Knob Creek Rye	3.200
Maker's Mark Bourbon	2.200
Sazerac Rye	3.200
Bisquit & Dubouche VSOP	3.200
Remy Martin XO	7.500

All prices are in thousand (,000) of IDR  
and subject to 15% government tax and 7% service charge.



CHAPTER XIII  
**FINALE**

It's all fun and games,  
until you get boozed!



# THE SHADY FAMILY

UNTOLD STORIES & HIDDEN PLACES

